## Made To Compare

Change & Version Management

# Bulletproof change and version management

for Adobe® InCopy®

axaio MadeToCompare provides an ideal change and version management solution for Adobe® InCopy® in editorial and corporate environments. MadeToCompare accurately detects and visualizes differences between document versions.



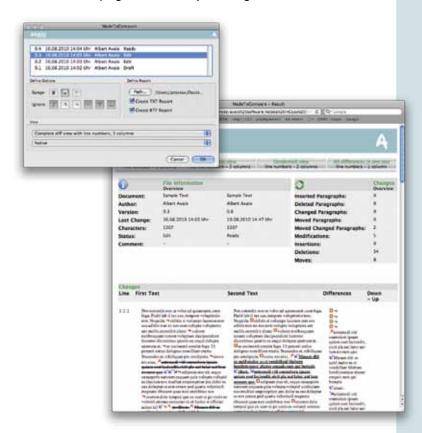
When you are in a team of several editors that simultaneously work on a large number of texts and articles, you simply need a modification and version tracking solution.

Certainly when you are close to a deadline, you want to stay focused on the content. To work in an efficient way there is a need to constantly track and visualize revisions, changes and corrections in view of overall content quality, document layout efficiency, collaboration with internal and external players, compliance with editorial guidelines and possible legal liabilities.

axaio MadeToCompare does exactly that and provides an ideal change and version management solution for Adobe® InCopy® in editorial and corporate environments.

MadeToCompare excels in detecting and conveniently visualizing even the minutest differences between document versions. This way, it makes it easier and quicker to find, edit and correct text passages and individual words. Its professional version tracking offers a comprehensive overview of the overall text revisions.

axaio's MadeToCompare benefits are obvious. Huge time savings result from automatically detecting, locating, visualizing and linking text elements that differ from one version to another. axaio MadeToCompare offers simplicity and ease in the normally complex and hectic workflow of accurate text editing. It streamlines the collaboration between the different players (team members, freelancers and customers). It brings unique levels of accuracy and quality by removing human errors in attention or judgment, ultimately reducing the overall cost.



## Made To Compare

Change & Version Management

## **Benefits**

- Delivers huge time savings by automatically detecting, locating, visualizing and linking text elements that differ from one version to another
- Brings unique levels of accuracy and quality by unerringly comparing documents in an automatic way, thus removing human errors in attention or judgment
- Reduces cost by gaining time, decreasing human errors, improving collaboration
- Offers simplicity and ease in the normally complex workflow of accurate text editing
- Streamlines the collaboration between the different players (team members, freelancers and customers)
- Boosts confidence and assurance while working on complex editorial workflows

## **Key features**

#### **Accuracy**

- Detects changed, removed or inserted words and paragraphs
- Controls deleted and added spaces, line breaks, parting lines and sentences and paragraphs that have been moved

#### Convenience

- Displays all differences between two document versions in a dynamically generated and configurable HTML document
- · Writes and saves test results in a text file
- Directly links locations in the compare result page to the correct locations in the master text for fast and accurate correction
- Works from all InCopy modes (proof sheets, text sections, layouts)
- Truly indispensable for whoever works with InCopybased editorial systems such as vjoon K4 and WoodWing Enterprise 7

#### General

- Supports Adobe InCopy CS3 to CS5
- Runs under Mac OSX, MS Windows XP Pro and Vista
- For integration with vjoon K4 and Woodwing Enterprise 7

## Solutions for Adobe InCopy based environments

## Publishers

Publishing environments that use Adobe InCopy as their editing and writing program simply need professional modification and version tracking solutions.

Typically, teams of several editors simultaneously work on a large number of texts and articles. Against the deadlines!

They definitely need to constantly track and visualize revisions, changes and corrections in view of overall content quality, document layout efficiency, collaboration with internal and

external players, compliance with editorial guidelines and possible legal liabilities. axiao MadeToCompare is the ideal text modification checker and document version tracker for users of Adobe InCopy.

## Copywriters and printer prepress departments

For full service printers, the production chain from creation of words and images down to the final printed document needs to be as efficient as possible.

Especially with text heavy and/or highly specialized documents in multiple languages and versions, requiring external copywriters' assistance. MadeToCompare is the perfect tool to track versions and verify text content correctness. This allows all players in the content production chain to maintain the necessary accuracy

throughout the writing part of printing projects. The use of MadeToCompare simplifies document production for multiple media applications in multiple language versions, and reduces human errors.

## Agencies

For copywriting teams at agencies, Made To Compare is the perfect tool to track versions and verify text content correctness.

This allows all internal and external players in the content production chain to maintain the necessary accuracy throughout their writing projects. The use of MadeToCompare simplifies document production for multiple media applications in multiple

language versions, improves efficient editorial collaboration, reduces human errors, and facilitates adherence to customer's corporate brand requirements.



## Technology Partners

### **About Adobe Systems**

Adobe Systems Incorporated offers business, creative, and mobile software solutions that revolutionize how the world engages with ideas and information. Adobe customers include enterprises, knowledge workers, creatives and designers, OEM partners, and developers worldwide. With a reputation for excellence and a portfolio of many of the most respected and recognizable software brands, Adobe is one of the world's largest and most diversified software companies.



#### **About vjoon**

A fixture on the publishing market since 1990, vjoon is a leading developer of workflow solutions based on Adobe Creative Suite. Headquartered in greater Hamburg, the German company has evolved its flagship product, vjoon K4, over the years to create a publishing platform that can handle any number of media channels. It combines the benefits of highly productive, networked collaboration with proven time- and cost-savings for magazine, newspaper, book, and corporate publishers to enjoy.



### **About WoodWing Software**

WoodWing Software, with 85 employees, was founded in 2000 and is headquartered in The Netherlands. WoodWing is a leading developer of progressive solutions for the production of print, online and tablet publications. Rapid growth worldwide and success across the full spectrum of small to large publishers demonstrate WoodWing's big success. WoodWing's customers include renowned magazine, newspaper and book publishers, as well as communication agencies and corporate customers.











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