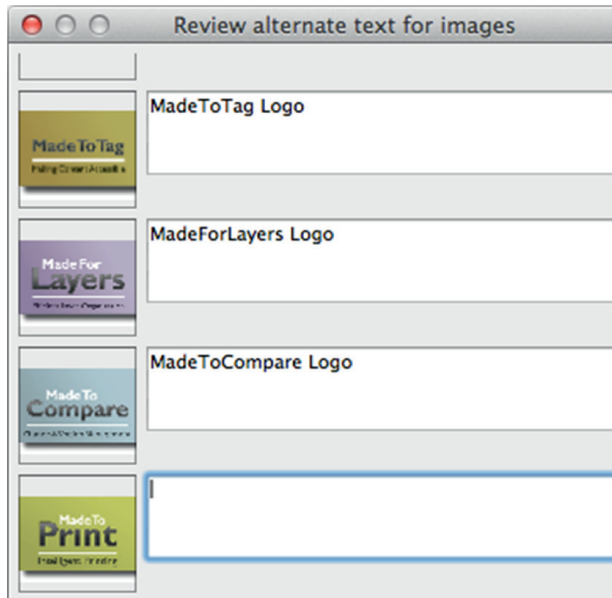


Product Benefits:

- Extends the power of Adobe InDesign CS5.5 and Adobe InDesign CS6
- Easily generates tagged PDFs
- Creates accessible PDF files in a few easy steps
- Allows reliable and comprehensive structuring and tagging of all content
- Built-in highlighting and structure preview prevents missing or mis-tagged content
- Optimized user interface enables fast processing
- Optimal support for legal requirements for physically impaired people and for accessibility in the information technology (such as described in the German BGG, BITV and EU mandate 376)



Overview dialogue for images with alternate text

Availability:

- Public beta version available immediately – see: <http://madetotag.axaio.com>
- Available as free of charge beta version until summer 2013
- Commercially released version available in July 2013

About axaio software

axaio software optimizes and standardizes output automation processes and content correction workflows for environments working with Adobe InDesign, InCopy, Illustrator and QuarkXPress. Software from axaio vastly enhances the reliability of PDF creation as well as the automated export to different other file formats. Most of the axaio products seamlessly integrate into editorial environments based on vjooon K4, WoodWing Enterprise 7/8 for a status-based output. axaio solutions are being used by publishing houses, advertisement agencies, prepress service providers and packaging companies all over the world.



axaio software GmbH

Schönhauser Allee 6/7
D-10119 Berlin
Phone + 49-30-443 423 90
Fax + 49-30-441 64 02
info@axaio.com
www.axaio.com

AXA_EN_MTT_1012

MadeToTag

Making Content Accessible

**Tagged PDF –
fast and reliable
from within Adobe InDesign**



axaio MadeToTag is an Adobe InDesign plug-in to properly prepare InDesign documents for export as accessible, tagged PDF file – much more easier, faster and more reliable.

Key Features:

- Define export tags for document styles
- Check export tags with colored preview
- Structure content using articles
- Provide alternate text for images
- Check for insufficient color contrast
- Easily fix common problems (such as incorrectly defined lists)
- Work task based for reliable user interface flow
- Use keyboard shortcuts for quickest operation
- Export optimized tagged PDFs using callas pdfToolbox technology
- Use structure preview to intuitively and quickly check tagging quality
- Control document metadata
- Correctly structure lists, tables, links and form fields

Target Groups:

- Public administrations and enterprises publishing documents to accessible PDF
- Media service providers
- Students and lecturers at colleges and universities
- Representatives of associations and institutions

General

- Supports Adobe InDesign CS5.5 and CS6
- For Mac OS X und Windows XP/Vista/7

1 MadeToTag Control Center

Task 1: Define and review export tags

Previous Instructions... Next

Status

Paragraph styles in use:	7
Paragraph styles with export tag:	1
Paragraph styles used for lists:	1
Paragraph styles without export tags:	6
Unused Paragraph styles:	9

2 MadeToTag Control Center

Task 2: Structure content into articles

Current article: axaio MadeToTag

Go to next frame not yet in any article

<< < > >>

Linked to: ---

Link frame to: New article Current article

Show frames: In current article Not in current article
Not in any article All frames

3 MadeToTag Control Center

Task 3: Alternate text

Go to next frame without alternate text

<< < > >>

4 MadeToTag Control Center

Task 4: Review Document Metadata

Previous Instructions... Next

Document title:
Image Broschüre

Author:
axaio software GmbH

Description:

5 MadeToTag Control Center

Task 5: Create Tagged PDF File

Spreads

Create PDF

Tagged PDF in only five steps:

- 1 Define and review the export tags
- 2 Structure content into articles
- 3 Provide alternate text for images
- 4 Review document metadata
- 5 Create tagged PDF file