



CLARO DIGITAL IMAGE PROCESSING SOFTWARE

ORIGINAL

OPTIMIZED



AUTOMATIC IMAGE ENHANCEMENT IN ITS MOST USER-FRIENDLY FORM EVER.

Whether you publish newspapers, magazines, catalogs, or digital content: you will need to process high volumes of images at a fast pace while maintaining specific style and quality standards. It is for this reason that Elpical has developed highly professional server based automatic image enhancement solutions, image workflow and image management solutions. Using our software will save you, money time and stress!

ACHIEVE CONSISTENCY

Although it seems contradictory, automatic image enhancement actually requires an individual approach. After all, what is good for one image is not necessarily good for another.

Claro Individual Image Analysis inspects every individual image thoroughly, looking for such parameters as sharpness, brightness, contrast, color balance, and skin tones among others. This extensive individual analysis is fundamental to Elpical's image enhancement technology. This allows Claro to achieve consistent high-quality results, even when the origin and quality of the original images vary significantly.

STAY IN CONTROL

Stay in control of your workflow with the Elpical Claro Inspector for Photoshop®, which allows you to route critical images (automatic detection) to Adobe® Photoshop® for side-by-side comparisons and further manual tweaking.

INTEGRATE YOUR WORKFLOW

Publishers can now set up their image enhancement from within InDesign®, using the Claro Jobclient for InDesign®. You can crop images and size them to their position in the layout automatically. This results in correct image resolutions, both increasing quality and reducing file size.

PUBLISH IN A CROSS-MEDIA LANDSCAPE

You often have the need to need to produce images for multiple media (print, website and mobile platforms).





CLARO

These tend to have different image processing requirements, which means you have to create a variety of versions for each original image; high-res CMYK version for print, 72DPI RGB files for the web and various sizes for the mobile platform.

With Claro you can easily and automatically create all of the required versions in one go.

YOU CAN ALWAYS RELY ON CLARO

Many publishers dealing with a large number of images on a daily basis already rely heavily on the availability of their Claro processes to ensure continuity in daily production. These clients often depend on multiple Claro servers to do the job. With automatic load-balancing and failover features in a centralized production environment, customers can get the reliability they need with multiple Claro servers operating in cluster mode. In this pool of Claro servers processes run continuously, even if one Claro system would fail.

This ensures you will always have access to your software and your work will never have to be delayed due to technical issues.

DOWNLOAD FREE TRIAL

Visit Elpical.com/Claro to download a free trial.

"Elpical Claro is helping us on the operational side by increasing our productivity as well as helping us meet and maintain our quality standards. And working with Elpical has been great."

Ron Cobbs, USA Today

"Thanks to Claro adjustments are no longer ignored, we work more efficiently and the quality of our magazines has improved a lot. What else can you wish for?"

Bart Van Looy, Sanoma Magazines Belgium





DIGITAL IMAGE PROCESSING AND ENHANCEMENT SOFTWARE

SOFTWARE SUPPORT

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